

REACH NEW HEIGHTS WITH WALA!

2020 MEMBERSHIP CAMPAIGN



Take your membership to another level in 2020, as you Reach New Heights with WALA! There will be many opportunities to get involved with the great programs and events WALA offers allowing you to climb to the next summit both professionally and personally! A highlight will be the first-ever ACE (Annual Conference of Education) at the State Bar of Wisconsin Annual Meeting & Conference! For more info, check out this [link](#). Here are additional ways to make the most of your membership:

CAMPER – Stake your claim and renew your membership in WALA or join as a new member and win a certificate to attend a luncheon meeting in 2020 for FREE! Upon receipt of your dues' payment, the WALA membership committee will e-mail you a coupon to present at your next Madison or Milwaukee luncheon.

RANGER RICK OR RICKI – Just as Ranger Rick or Ricki sparks interest in the outdoors and becoming more actively involved with the environment, we need you to serve on a committee. Your creative ideas and input keep our chapter on the right path. Choose from Business Partners, Communications, Education, Membership, Special Projects, Next Generation Emerging Leaders, or State Bar Relations. Contact the VP of Membership at membership@wi-ala.org and let her know which committee(s) you would like to be a part of, and she will connect you with the appropriate Vice President.

TRAILBLAZER – Blaze a trail and get others to follow! Recruit a new member, and earn a \$25 gift card. Set your sights on the stars and recruit a new business partner to earn a \$100 gift card. Make sure the new Business Partner lists your name in an e-mail to the VP of Business Partner Relations at businesspartnerrelations@wi-ala.org.

FOUR SEASONS – Just as the seasons change, so will the awards for participation! Each quarter, the Board of Directors will select a member or members to be recognized for their involvement. Whether you attend the monthly luncheon meetings, social events, ACE at the State Bar Annual Meeting and Conference, or community outreach events, your help in pitching in is key to the chapter's success. Both monetary gifts and a registration scholarship to ALA's 2021 Annual Conference will be presented.

Now is the time to set a course for adventure and Reach New Heights with WALA!