



# *Celebrating 40 Years of WALA Excellence!*



## 2018 MEMBERSHIP CAMPAIGN

WALA is celebrating 40 years as a chapter in 2018, and we want the members to join in on the fun! There will be several opportunities to be part of the many great programs and events WALA offers as well as earn some financial rewards – another reason to celebrate!

Here are four key components of WALA that are worth celebrating:

◆ **EDUCATION** - Always a crowd favorite, the Annual Conference of Education (ACE) returns in 2018! Plan on attending and celebrating this great day of educational sessions and our business partner exposition hall and earn a chance to win a registration scholarship to ALA's 2019 Annual Conference.

◆ **NETWORKING** – Through the monthly luncheons, social events, ACE, and community outreach events, members celebrate by getting to know new members and reconnecting with each other as well as our business partners. Attend four (4) events on or before the Fall Social for a chance to win two (2) \$50 gift cards. Just send an e-mail to Sandy Schmitt at [sschmitt@gpjlaw.com](mailto:sschmitt@gpjlaw.com) listing your four events and your name will be entered into a drawing to be held at WALA's Fall Social.

◆ **INVOLVEMENT** – Another great way to celebrate your membership is by getting involved. Serving on a committee is a good way to share new ideas and keep our organization going strong. Choose from Business Partners, Communications, Education, Membership, or Special Projects. For each committee you serve on, your name will be entered into a drawing for three (3) \$50 gift cards to be awarded at the annual meeting in December. Contact Sandy Schmitt at [sschmitt@gpjlaw.com](mailto:sschmitt@gpjlaw.com) and let her know which committee(s) you would like to be a part of, and she will get you in touch with the appropriate Vice President.

◆ **FRIENDSHIPS** – The friendships and support achieved by members and business partners is also reason to celebrate. The more we have, the merrier! Recruit a new member and earn a \$25 gift card. If you recruit a student member, you will earn a \$5 Starbucks gift card. For each new business partner you recruit who joins before ACE, you will earn a \$100 gift card to be given at the event. Make sure the new Business Partner lists your name in an e-mail to Kathy Pline at [kpline@boardmanclark.com](mailto:kpline@boardmanclark.com).